# **Privacy policy**

Your privacy is important for us! This Privacy Policy explains how we respect the personal data of the users that is why we inform you that this website complies with the General Data Protection Regulation (EU) 2016/679 of the European Parliament and the Council of 27 April 2016 (GPDR), the Spanish Act 15/1999 of 13 December (LOPD), the Royal Decree 1720 /2007, of 21 December on the protection of personal data, the Act 34/2002 of 11th July, on Information Society and E-commerce Services (LSSICE) and all the other data protection legislation in force.

pixelstolife.io respects the protection of personal data -stated above- the privacy of users and the confidentiality and security of the personal data, and adopts for this purpose technical and organizational measures to avoid the loss, misuse, alteration, unauthorized access and theft of the provided personal data, taking into account the current state-of-the-art, nature of the data and the risks to which they are exposed.

This Privacy Policy can be subject to periodical revisions with the aim to update the changes in accordance with the legislation in force in order to update our practices regarding collection, use and disclosure of the information. Those changes will be in force since the publication on the website. For this reason the periodical revision of this Privacy Policy in order to keep it updated.

### PRINCIPLES APPLICABLE TO YOUR DATA

During the treatment of your personal data we will apply the following principles according o the GDPR:

- Lawfulness, fairness and transparency: we will always require your consent for the treatment of your data for a specific purpose that we will inform you about.
- Minimization, purpose limitation: We will collect data for a for a specified, explicit and legitimate purposes and not further processed in a manner that is incompatible with those purposes and those data will be adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed.
- Time limitation of conservation: personal data may be stored for longer periods insofar as the personal data will be processed according each purpose.
- Integrity and confidentiality: Your data will be processed in a manner that ensures
  appropriate security of the personal data, including protection against unauthorized
  or unlawful processing and against accidental loss, destruction or damage, using
  appropriate technical or organizational measures.

#### **PURPOSES**

Data collected through this website will not be categorized as special, but general personal data, according to the GDPR.

The main purpose why we collect data through this website is the rendering of services in order to comply with the purposes of pixelstolife.io. The services rendered are the following:

- Provide information and advice about the EU Group.
- Provide information and advice for Admissions.
- Offering publicity and advertisement about the educational programs.
- The possibility to apply for a job
- The possibility to subscribe and receive a newsletter

We never ask for personal information unless it's really necessary to render our services.

## HOW HAVE WE OBTAINED YOUR DATA

The personal data treated by pixelstolife.io obtained from this website come from:

- Through the general contact Form
- Through the application Form

A part from the website: pixelstolife.io will process personal data you gave us your data (previous authorization) but in any case we will treat your personal data obtained from third parties.

# **SOCIAL MEDIA**

pixelstolife.io has presence at different social media. The process of personal data following the official profiles of pixelstolife.io will **not only** be **treated by this privacy policy, but also by the terms of use, privacy policies and regulations to access belonging to that <b>specific social network**. The main purpose is to correctly manage the presence at the social network, informing about activities, products or services rendered at <a href="https://www.euruni.edu/">https://www.euruni.edu/</a> or any other purpose allowed by the legislation of the social networks.

## ACCURACY AND VERACITY OF DATA

The user sending the information to the website and other gates is the only responsible of the veracity and correction of their data, exonerating pixelstolife.io and the EU Group entities of any responsibility on this regard. The users will guarantee and answer, in any case, about the precision, validity and authenticity of the personal data provided and undertaken to keep them up to date as required.

### ACCEPTANCE AND CONSENT OF THE USER

The sending of personal data through the forms available on the Web or, if necessary, the sending of messages by email requesting information or services implies the user's consent for their personal data to be used in accordance with the aforementioned purposes and the acceptance of this Privacy Policy.

The user may revoke at any time their consent to sending commercial and advertising communications by communicating by mail to privacy@euruni.edu or sending a letter to Av. Diagonal 648bis 08017 Barcelona (Spain).

#### FOR HOW LONG ARE YOUR DATA PROCESSED

The controller shall process and store the personal data of the data subject only for the period necessary to achieve the purpose of the storage or as far as this is granted by the legislator or by other legislators in laws or regulations, to which the controller is subject to.

If the storage purpose is not applicable, or if a storage period prescribed by the European legislator or another competent legislator expires, the personal data are routinely blocked or erased in accordance with legal requirements.

Moreover, data will be erased when the requirement from the interested subject is made.

## **CONTACT**

For the resolution of any doubt or question regarding our Privacy Policy you can send us an e-mail to info@pixelstolife.io

Furthermore, interested subjects will also have the right to lodge an appeal before the supervisory authority if the treatment of the data is considered contrary to the GDPR. In this case the Authority will be the Agencia Española de Protección de Datos.

# **CHILDREN'S PRIVACY**

Our Services do not address anyone under the age of 13. We do not knowingly collect personal identifiable information from children under 13. In the case we discover that a child under 13 has provided us with personal information, we immediately delete this from our servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able to do necessary actions.

Privacy Policy, state as of: 05.02.2022.